

## IFF FAIRS, SEOUL APPLICATION FORM 2024

Company Name			
Company Address		Nature of Businesses	Retail <input type="radio"/> Manufacturer <input type="radio"/> Wholesale <input type="radio"/> Auction House <input type="radio"/> Designer/Brand <input type="radio"/> Other _____
Representing Country		Date of Registration	
Contact Person		Contact Number	
Contact Email			

**Please check the event you are participating:**

Event	Date	Booth Size	Discounted Cost of Booth	Participation
Seoul Fair 2024	20-22nd March 2024	10sqm	€ 4,000	
		20sqm	€ 8,000	
		40sqm	€ 16,000	
		60sqm (prime area)	€ 27,000	

- All full payments must be received on or before the Friday, 16th February 2024 to confirm your participation in the fair**

**Models and Interpreter will be for an additional Cost.**

Do you require an Interpreter    Yes     No     \* Charges will be provided to you separately

- Models will be chargeable per day and we will provide you the cost for this separately, please specify how many models you require per day;
- cost above includes a 20sqm size open standard booth (incl. lights, one table, chairs, 6 clothes racks and hangers), buyer invitations;
- Please note that any additional services you require such as Model/ booth assistant or Interpreter will be added costs. Please let us know in advance if you require this service and we can provide you a cost for this.

Do you require a visa to enter KOREA?

Would you require assistance with an invitation for your visa application

Number of Garment to Display	
Would you accept media interview?	Yes <input type="radio"/> No <input type="radio"/>
For event material, do you want to use your company name or brand name? If the answer is brand name, please provide me the name of brand and logo file in .ai or PDF (via email)	
<p>Please provide me a brief introduction of your company/or brand:</p> <ol style="list-style-type: none"> <li>1) Provide a short line about your brand as you want it to appear on the brochure.</li> <li>2) Provide a fashion image from your brand as you want it to appear on the brochure.</li> <li>3) Provide your brand website.</li> <li>4) Provide your brand Instagram handle.</li> <li>5) Provide how you want your brand name to appear on the brochures as well as on the stand signage.</li> <li>6) Please attach your brand logo to the application as part of the registration.</li> </ol>	(You can attach the intro here or send it to me via email)

**Why join the IFF Fairs**

- **Explore potential business opportunities in different countries;**
- **Reach out to more potential buyers in fashion industries that may not attend MiFUR or the Hong Kong Fur Fair;**
- **Develop and strengthen your brand with new audiences and potential customers;**
- **Test market interests for your products;**
- **Learn about new target markets;**
- **Join the fashion industry and brands to show fur is part of fashion.**

**Payment terms:**

- The full payment of participation cost must be paid by **16<sup>th</sup> February 2024.**
- All bank charges should be covered by the participants for all bank transfers.

**Payment method and details:**

**FOR EURO:**

Beneficiary Bank: NPB NEUE PRIVAT BANK AG

Swift Code : NEPICHZZ

Address : LIMMATQUAI 1, AM BELLEVUE, POSTFACH CH-8024 ZURICH

Beneficiary Name : MERCOTRUST AG A/T THE INTERNATIONAL FUR PUBLICITY TRUST

Beneficiary IBAN: CH19 0837 8400 1002 0181 4

Beneficiary account no.: 400.100.201814

Message : IFF SEOUL EXPO 2024

**FOR USD:**

Beneficiary Bank: NPB NEUE PRIVAT BANK AG

Swift Code : NEPICHZZ

Address : LIMMATQUAI 1, AM BELLEVUE, POSTFACH CH-8024 ZURICH

Beneficiary Name : MERCOTRUST AG A/T THE INTERNATIONAL FUR PUBLICITY TRUST

Beneficiary IBAN: CH42 0837 8400 1002 0033 3

Beneficiary account no.: 400.100.200333

Message : IFF SEOUL EXPO 2024

**Remarks:**

- Please provide me a brief introduction of your company mentioned above and company logo for booth set up;
- Please note your company intro and related information may be translated to the local language. If you have standard translation already in Korean, please provide it to me;
- Please note, your company will be responsible for transporting your fur items to the show venue. You are free to apply CARNET or use any logistic method you prefer;
- You will be responsible for your own travel cost and accommodation; however we can provide a special rate with the sister hotel, please let us know if you wish to use our rate;
- Please note that it is your responsibility to follow any entry requirements regarding covid vaccination/quarantine so forth;
- Main contact person:
  - General and Finance enquiries – Ms. Kiran Mahmood, Email: Kmahmood@iftf.com
  - Mob: +44 7867 394397
  - Finance enquiries – Mr. Milan Rai, Email: mrai@iftf.com
  - Mob: +44 7595 590702



INTERNATIONAL

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FUR FEDERATION

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