

## IFF FAIRS: Application Form 2025

<b>Company Name</b>					
<b>Company Address</b>					
<b>Representing Country</b>			<b>Date of Registration</b>		
<b>Contact Person</b>			<b>Contact Number</b>		
<b>Contact Email</b>					
<b>Nature of Business</b>					
<b>Retail</b>		<b>Manufacturer</b>		<b>Wholesale</b>	
<b>Auction House</b>		<b>Designer/Brand</b>		<b>Other</b>	
<i>If other, please specify.</i>					

Event	Date	Booth	Cost of Booth	Deposit	Participation
<b>Seoul Fair 2025</b>	<b>March 5-7<sup>th</sup> 2025</b>	10sqm	€ 4,500	€ 900	
		20sqm	€ 9,000	€ 1,800	
		40sqm	€ 18,000	€ 3,600	
		60sqm (prime area)	€ 27,000	€ 5,400	
<b>Shanghai Fair in association with Chic</b>	<b>March 11-13<sup>th</sup> 2025</b>	10sqm	€ 4,500	€ 900	
		20sqm	€ 9,000	€ 1,800	
		40sqm	€ 18,000	€ 3,600	
		60sqm (prime area)	€ 27,000	€ 5,400	
<b>Duo Package (Seoul Exhibition and Shanghai Chic Fair)</b>	<b>March 5-7<sup>th</sup> 2025 / March 11-13<sup>th</sup> 2025</b>	10sqm	€ 8,500	€ 1,700	
		20sqm	€ 17,000	€ 3,400	
		40sqm	€ 34,000	€ 6,800	
		60sqm (prime area)	€ 51,000	€ 10,200	

All booths will include table, chairs, clothing racks, hangers and all necessary furniture. Please note that any additional services you require such as models/booth assistants/interpreters will be additional costs.

- All bank charges should be covered by the participants for all bank transfers.
- All deposits should be received on or before **29<sup>th</sup> November 2024**. Deposits are non-refundable.
- **All full payments must be received on or before 16<sup>th</sup> February 2025 to confirm your participation in the event.**

**Payment method and details:**

**FUR EURO:**

Beneficiary Bank : NPB NEUE PRIVAT BANK AG  
Swift Code : NEPICHZZ  
Address : LIMMATQUAI 1, AM BELLEVUE, POSTFACH CH-8024 ZURICH  
Beneficiary Name : MERCOTRUST AG A/T THE INTERNATIONAL FUR PUBLICITY TRUST  
Beneficiary IBAN: CH19 0837 8400 1002 0181 4  
Beneficiary account no.: 400.100.201814  
Message : IFF SEOUL EXPO 2025

**FOR USD:**

Beneficiary Bank : NPB NEUE PRIVAT BANK AG  
Swift Code : NEPICHZZ  
Address : LIMMATQUAI 1, AM BELLEVUE, POSTFACH CH-8024 ZURICH  
Beneficiary Name : MERCOTRUST AG A/T THE INTERNATIONAL FUR PUBLICITY TRUST  
Beneficiary IBAN : CH42 0837 8400 1002 0033 3  
Beneficiary account no.: 400.100.200333  
Message : IFF SEOUL EXPO 2025

**IFF will not be held liable for any payments made to bank accounts that do not belong to IFF. We strongly advise all exhibitors to double-check that any invoice has been officially issued by IFF before making a payment. Please note that IFF will only request payments to be made to the NPB USD or NPB EUR bank accounts mentioned in this form.**

<b>Do you require an interpreter*?</b> <i>Charges will be provided to you separately</i>	Yes		No	
<b>Do you require a visa to enter the Republic of Korea and/or China?</b>	Yes		No	
<b>Do you require assistance with your visa application?</b>	Yes		No	

<b>Number of Garments to Display</b>				
<b>Would you accept media interviews?</b>	Yes		No	
<b>Please provide the following information for our team:</b>  1. A brief introduction about your brand as you want it to appear in the brochure.				

2. Produce a fashion image from your brand as you want it to appear in the brochure.
3. Provide a brand website.
4. Provide your Instagram handle.
5. Provide how you want to your brand name to appear on the brochures as well as on the stand signage.
6. Please attach your brand logo to the application as part of the registration.

*You may use the space provided or submit via email.*

#### Why Join the IFF Fairs

- Explore potential business opportunities in different countries.
- Reach out to more potential buyers in fashion industries that may not attend MiFUR or the Hong Kong FurFair.
- Develop and strengthen your brand with new audiences and potential customers.
- Test market interests for your products.
- Learn about new target markets.
- Join the fashion industry and brands to show fur is part of fashion.

#### Additional Information

- Please provide us with a brief introduction of your company mentioned above and a company logo for booth set up.
- Please note your company introduction and related information may be translated into the local language. If you have a standard translation already in Korean and Chinese which you could prefer to use, please send it to us.
- Your company will be responsible for transporting your fur items to the show venue. You are free to apply for CARNET or use any logical method you prefer.
- You are responsible for your own travel costs and accommodation; however, we can provide a special rate with the sister hotel. Please contact us if you wish to use our rate.
- Please note it is your responsibility to follow any entry requirements including COVID-19 vaccinations and compulsory quarantines.

#### Main Contact People

		Email	Mobile
Ms. Kiran Mahmood	General and Finance Enquires	<a href="mailto:kmahmood@iftf.com">kmahmood@iftf.com</a>	+44 7867 394397
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FUR FEDERATION

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