

## IFF FAIR: Application Form 2025

|                                  |  |                             |  |                  |  |
|----------------------------------|--|-----------------------------|--|------------------|--|
| <b>Company Name</b>              |  |                             |  |                  |  |
| <b>Company Address</b>           |  |                             |  |                  |  |
| <b>Representing Country</b>      |  | <b>Date of Registration</b> |  |                  |  |
| <b>Contact Person</b>            |  | <b>Contact Number</b>       |  |                  |  |
| <b>Contact Email</b>             |  |                             |  |                  |  |
| <b>Nature of Business</b>        |  |                             |  |                  |  |
| <b>Retail</b>                    |  | <b>Manufacturer</b>         |  | <b>Wholesale</b> |  |
| <b>Auction House</b>             |  | <b>Designer/Brand</b>       |  | <b>Other</b>     |  |
| <i>If other, please specify.</i> |  |                             |  |                  |  |

| Event                  | Date                               | Booth              | Cost of Booth | Deposit | Participation |
|------------------------|------------------------------------|--------------------|---------------|---------|---------------|
| <b>Seoul Fair 2025</b> | <b>March 5-7<sup>th</sup> 2025</b> | 10sqm              | € 4,500       | € 900   |               |
|                        |                                    | 20sqm              | € 9,000       | € 1,800 |               |
|                        |                                    | 40sqm              | € 18,000      | € 3,600 |               |
|                        |                                    | 60sqm (prime area) | € 27,000      | € 5,400 |               |

All booths will include table, chairs, clothing racks, hangers and all necessary furniture. Please note that any additional services you require such as models/booth assistants/interpreters will be additional costs.

- All bank charges should be covered by the participants for all bank transfers.
- All deposits should be received on or before **29<sup>th</sup> November 2024**. Deposits are non-refundable.
- **All full payments must be received on or before 16<sup>th</sup> February 2025 to confirm your participation in the event.**

**Payment method and details:**

**FUR EURO:**

Beneficiary Bank : NPB NEUE PRIVAT BANK AG  
 Swift Code : NEPICHZZ  
 Address : LIMMATQUAI 1, AM BELLEVUE, POSTFACH CH-8024 ZURICH  
 Beneficiary Name : MERCOTRUST AG A/T THE INTERNATIONAL FUR PUBLICITY TRUST  
 Beneficiary IBAN: CH19 0837 8400 1002 0181 4  
 Beneficiary account no.: 400.100.201814  
 Message : IFF SEOUL EXPO 2025

**FOR USD:**

Beneficiary Bank : NPB NEUE PRIVAT BANK AG  
Swift Code : NEPICHZZ  
Address : LIMMATQUAI 1, AM BELLEVUE, POSTFACH CH-8024 ZURICH  
Beneficiary Name : MERCOTRUST AG A/T THE INTERNATIONAL FUR PUBLICITY TRUST  
Beneficiary IBAN : CH42 0837 8400 1002 0033 3  
  
Beneficiary account no.: 400.100.200333  
Message : IFF SEOUL EXPO 2025

**IFF will not be held liable for any payments made to bank accounts that do not belong to IFF. We strongly advise all exhibitors to double-check that any invoice has been officially issued by IFF before making a payment. Please note that IFF will only request payments to be made to the NPB USD or NPB EUR bank accounts mentioned in this form.**

|   |     |  |    |  |
|---|-----|--|----|--|
| <b>Do you require an interpreter*?</b><br><i>Charges will be provided to you separately</i> | Yes |  | No |  |
| <b>Do you require a visa to enter the Republic of Korea and/or China?</b>                   | Yes |  | No |  |
| <b>Do you require assistance with your visa application?</b>                                | Yes |  | No |  |

|  |     |  |    |  |
|--|-----|--|----|--|
| <b>Number of Garments to Display</b>   |     |  |    |  |
| <b>Would you accept media interviews?</b>  | Yes |  | No |  |
| <b>Please provide the following information for our team:</b><br><br>1. A brief introduction about your brand as you want it to appear in the brochure.<br><br>2. Produce a fashion image from your brand as you want it to appear in the brochure.<br><br>3. Provide a brand website.<br><br>4. Provide your Instagram handle.<br><br>5. Provide how you want to your brand name to |     |  |    |  |

appear on the brochures as well as on the stand signage.

6. Please attach your brand logo to the application as part of the registration.

*You may use the space provided or submit via email.*

#### Why Join the IFF Fairs

- Explore potential business opportunities in different countries.
- Reach out to more potential buyers in fashion industries that may not attend MiFUR or the Hong Kong FurFair.
- Develop and strengthen your brand with new audiences and potential customers.
- Test market interests for your products.
- Learn about new target markets.
- Join the fashion industry and brands to show fur is part of fashion.

#### Additional Information

- Please provide us with a brief introduction of your company mentioned above and a company logo for booth set up.
- Please note your company introduction and related information may be translated into the local language. If you have a standard translation already in Korean and Chinese which you could prefer to use, please send it to us.
- Your company will be responsible for transporting your fur items to the show venue. You are free to apply for CARNET or use any logical method you prefer.
- You are responsible for your own travel costs and accommodation; however, we can provide a special rate with the sister hotel. Please contact us if you wish to use our rate.

#### Main Contact People

|                   |                              | Email  | Mobile          |
|-------------------|------------------------------|--|-----------------|
| Ms. Kiran Mahmood | General and Finance Enquires | <a href="mailto:kmahmood@iftf.com">kmahmood@iftf.com</a> | +44 7867 394397 |
| Mr. Milan Rai     | Finance Enquires             | <a href="mailto:mrai@iftf.com">mrai@iftf.com</a>         | +44 7595 590702 |



INTERNATIONAL

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FUR FEDERATION

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